

# WEOF Growth Lab | Application form for South Sudanese Women Entrepreneurs

Open Capital, in partnership with the South Sudan's Ministry of Gender, Child, and Social Welfare, UN Women, and International Rescue Committee, are implementing the [Women Entrepreneurial Opportunity Facility \(WEOF\) Growth Lab](#), a two-year initiative, aimed at empowering women-owned SMEs in South Sudan. This will be achieved through tailored one-on-one business development support, coaching, and catalytic grants. We aim to support women owned businesses in South Sudan, with **annual revenues above USD 100,000, at least one year in operations, and open to any sector.**

## Key benefits:

- i) **Tailored business development support:** designed to address the unique needs of your business, such as supporting your long-term growth plans, sales and marketing function, financial management, or investment readiness
- ii) **One-on-one coaching:** provided to your senior management team by experienced business consultants, helping you think through some of your most critical business decisions
- iii) **Catalytic grants:** targeted to address your immediate short- to medium-term financing needs

**To be eligible** for the Growth Lab, your business must meet the following criteria:

1. **Revenue:** Annual revenues over USD 100,000 in your last financial year (i.e. 2024 or the last 12 months of operations)
2. **Location:** Located anywhere in Juba
3. **Business owner nationality:** South Sudanese
4. **Business ownership:** Women-owned
5. **Business owner age:** 18-60 years
6. **Employees number:** At least 5 employees or workers
7. **Business duration:** At least 1 year of operations

Businesses that meet the above criteria will also be **required to attach the following documents** during the initial application process.

- i. Brief business profile
- ii. Certificate of incorporation from the South Sudan Ministry of Justice and Constitutional Affairs
- iii. Membership Certificate from the South Sudan Chamber of Commerce, Industry and Agriculture
- iv. Operation License from the Ministry of Trade and Industry

- v. Retained business and financial records, including past bank statements for the last 6 months and at least one year of financial statements or management accounts
- vi. Tax identification number
- vii. Tax clearance certificates
- viii. List of business staff (including Name, Job Title, Gender, Mobile Number, Employment status i.e. full or part time)
- ix. South Sudanese National ID

\* Indicates required question

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### General enterprise level data

1. What is the name of your business? \*

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2. What is the link to your business website e.g., a standalone website, a Facebook or Instagram page?

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3. Which year did you start your business operations? \*

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4. Which state or administrative area does your business primarily operate in? \*

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5. In which city or urban area does your business primarily operate? \*

*Mark only one oval.*

☐ Juba

☐ Other: \_\_\_\_\_

### Entrepreneur level data

6. Primary contact's name (entrepreneur/business owner's first and last name) \*

\_\_\_\_\_

7. Role of primary contact in the business \*

\_\_\_\_\_

8. Primary contact email address \*

\_\_\_\_\_

9. Primary contact phone number (*Note: Please include the country code*) \*

\_\_\_\_\_

10. Are you a female entrepreneur/business owner? \*

*Mark only one oval.*

☐ Yes

☐ No

11. What is your nationality? \*

*Mark only one oval.*

☐ South Sudanese

☐ Other: \_\_\_\_\_

12. What is your South Sudanese ID number? \*

\_\_\_\_\_

13. What is your age? \*

\_\_\_\_\_

14. What is your highest level of education? \*

*Mark only one oval.*

- ☐ Primary
- ☐ Secondary
- ☐ Vocational / tertiary
- ☐ Bachelor's degree
- ☐ Professional degree
- ☐ Doctorate degree
- ☐ Other: \_\_\_\_\_

### Business profile

15. Please provide a brief description of your business? \*

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16. What are the main products or services your business offers? \*

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17. What trade sector does your business operate in? \*

*Mark only one oval.*

- ☐ Agriculture and livestock (e.g., food processing, poultry farming, veterinary services, agricultural inputs, commodities aggregators etc.)
- ☐ Beauty and cosmetics (e.g., cosmetics, salons, beauty items wholesalers / distributors)
- ☐ Construction and real estate
- ☐ Creative arts (e.g., shoe/ bag making, soap / detergent making, crochet/ mat making, beads/ bracelet making)
- ☐ Energy and environmental protection (e.g., solar products distribution, fuel efficient cookstoves sale, waste and water management)
- ☐ Financial services (e.g., money transfer agents, MFIs, FinTechs etc)
- ☐ Healthcare (e.g., pharmaceutical companies, health care center, medical supplies, laboratories etc)
- ☐ ICT and manufacturing (e.g., ICT training, software development, hardware retail, laptop maintenance and repairs)
- ☐ Media and entertainment (e.g., events management)
- ☐ Professional services
- ☐ Tourism and Hospitality (e.g., cakes/ bakeries, travel agencies, laundry/dry cleaning)
- ☐ Transport and logistics
- ☐ Other: \_\_\_\_\_

18. Which year was your business incorporated? \*

\_\_\_\_\_

19. Do you have a Certificate of Incorporation from the South Sudan Ministry of Justice and Constitutional Affairs? \*

*Mark only one oval.*

☐ Yes

☐ No

20. Please provide details on the owners, and what percentage of the business each of them holds? \*

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21. How many employees or workers do you currently have in total? \*

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22. How many of your total employees or workers are full-time? \*

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23. How many of these employees/workers are women? \*

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24. How many customers do you serve per month or how many products do you sell per month? \*

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### Financials and Impact

25. Does your business have financial records for the last 6 months? \*

*Mark only one oval.*

☐ Yes

☐ No

26. Does your business have at least one year of financial statements or management accounts? \*

*Mark only one oval.*

☐ Yes

☐ No

27. What is your Tax Identification Number? \*

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28. Do you have tax clearance certificates? \*

*Mark only one oval.*

☐ Yes

☐ No

29. What was your annual revenue in USD for the last financial year (*i.e. what was your business's total income for the full year* \*)  
(either 2024 or the last 12 months)?

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30. Have you previously received external financing? \*

*Mark only one oval.*

☐ Yes

☐ No

31. If yes, please provide details of the type of funding, amount (USD) and name of the investor / bank? \*

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32. How would you describe your growth strategy plans for the next 1-3 years? \*

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33. How much external financing are you looking to secure in the next 1-3 years to grow your business (in USD)? \*

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34. How do you intend to use the funds? (Select all that apply) \*

*Check all that apply.*

- ☐ To purchase equipment or business inputs (machinery, materials etc.)
- ☐ To expand production capacity (land, labour, or infrastructure)
- ☐ To improve logistics and distribution (transportation, storage, processing)
- ☐ To cover operational expenses and working capital
- ☐ Other: \_\_\_\_\_

35. How do you intend to use the grant from WEOF? *Please note that grants are only provided to those selected for the GL and we will align with the company on the amount and use of the grant after selection* \*

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36. Please describe how your business creates social or environmental impact, as well as key achievements where possible \*  
(e.g., number of women supported, or tons of carbon emissions reduced)?

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37. Is there any litigation (legal/court case) pending against your business (or its management) in the last 2 years? \*

*Mark only one oval.*

☐ Yes

☐ No

### WEOF Support

38. What type of support are you seeking from WEOF's Growth Lab? \*

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39. Do you consent that aggregated data collected from businesses participating in the Growth Lab can be used for WEOF reports, newsletters, and other publications but individual company data will under no circumstances be disclosed unless prior authorization is specifically granted by the business? \*

*Mark only one oval.*

☐ Yes

☐ No

### Attach required documents

Businesses that meet the above criteria will also be **required to submit the following documents** during the initial application process. Please **attach the documents as you fill this application form**

- i. Brief business profile
- ii. Certificate of incorporation from the South Sudan Ministry of Justice and Constitutional Affairs
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### Lead source

40. How did you hear about this opportunity? \*

*Mark only one oval.*

- ☐ Call for Applications – radio
- ☐ Call for Applications – print media
- ☐ IRC referral
- ☐ OCA referral
- ☐ Associations such as SSNCCIA
- ☐ Financial Service Provider e.g., Banks, Impact Investor
- ☐ LinkedIn / other social media platforms
- ☐ Development agencies e.g., UNDP
- ☐ Government agencies e.g., Ministry of Gender, Ministry of Trade
- ☐ Accelerator/incubator
- ☐ OCA website
- ☐ Other: \_\_\_\_\_

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